

EO Days

THE LEADING EU
FORUM ON EMPLOYEE
OWNERSHIP

Sponsorship Opportunities

2026 Employee
Ownership Days

DATE:

3–4 November 2026

LOCATION:

Brussels

ied.si/eo-days/

WHY SPONSOR

Four reasons to put your brand behind the conference

REACH DECISION-MAKERS

Employee ownership is moving from the margins to the mainstream of European policy, and EO Days 2026 is where that shift becomes visible. Sponsoring this event puts your brand at the centre of a conversation that is just beginning.

VISIBILITY AT THE TOP

Your brand in the room where it happens – in front of decision-makers at the heart of European politics, across social media and marketing channels, and at the most prominent platform employee ownership has ever had in Europe.

BE THERE FIRST

EO Days is the first event series in Europe dedicated entirely to employee ownership – taking place in Brussels. Sponsors who come in now will be remembered as the organisations that helped build this movement.

ALIGN YOUR BRAND

Employee ownership speaks directly to the EU's "**Made in Europe**" agenda – resilient supply chains, democratic participation, and business succession. Sponsoring EO Days signals you understand where European policy is heading.

WHO'S IN THE ROOM

Attendees include practitioners, policymakers, financial institutions, business owners, trade unions, legal professionals, and consultants - drawn from across Europe and convening in Brussels for the very first time around this topic.

SPONSORSHIP PACKAGES

Choose your level of partnership.

DIAMOND SPONSOR 5000 € max. limit of two sponsors	• Largest logo on communications materials, event banners & programme • Possibility to position your banner on the stage* • Exclusive networking opportunity with speakers • Sponsor recognition during programme • Main patron of networking event • Possibility of being included in programme (subject to availability) • 2 x 2h meeting with EO experts on the ESOP model • Stand-alone stall in an exhibitor space with flyers and promotional materials • Covered travel expenses (up to 500 €)
PREMIUM SPONSOR 3000 €	• Logo on communications materials, event banners & programme • Possibility to position your banner near the stage* • Exclusive networking opportunity with speakers • Sponsor recognition during programme • Possibility of being included in programme (subject to availability) • Flyers and promotional materials placed in the exhibitor space • Covered travel expenses (up to 500 €)
SPONSOR 2000 €	• Logo on communications materials, event banners & programme • Sponsor recognition during programme
PATRON 500 €	• Small logo on event banners & programme • Sponsor recognition during programme

*only during the part of the event hosted by IED

GET INVOLVED

Ready to be a part of this movement?

Sponsorship packages are available now, with a limited number of spots at the Diamond tier. If none of the packages above quite fit, we're also happy to discuss a custom partnership tailored to your goals - whether that's visibility, direct access to policymakers and practitioners, or a deeper role in shaping the programme itself.

Reach out and let's find the right way for your organisation to be part of it.

CONTACT

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